

Carrot Health™

Social Risk Grouper



SOCIAL, ENVIRONMENTAL, BEHAVIORAL POPULATION SCORING

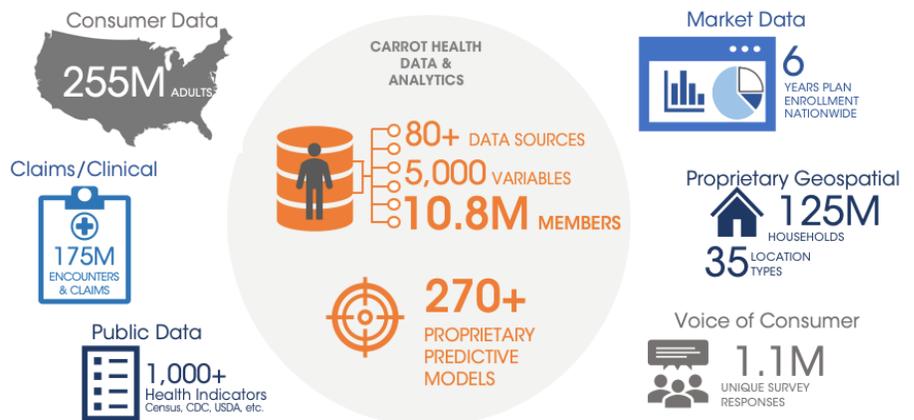
The **Carrot Health Social Risk Grouper™ (SRG)** is a Social Determinants of Health taxonomy that uses consumer data and predictive analytics to assign risk to every US adult.

Finally: A standardized way for a 360° view of a population

- ✓ Go beyond traditional clinical scores for the full view of an individual
- ✓ Prioritize interventions and outreach based on underlying consumer needs
- ✓ Import scores to augment your systems and risk stratification

In developing the Carrot SRG we have leveraged industry research, considered expert medical opinions, and utilized our own vast consumer data set and validated models. Our consumer dataset has over 5000 variables from 80 sources for every individual adult in the US. Our models have been validated against 175 million claims and clinical records along with our own proprietary consumer survey data. The data we possess is vast and rich, allowing us to validate, augment and inform findings from independent research.

The Carrot SRG is delivered through the Carrot MarketView Health platform which utilizes data visualization dashboards and reporting to provide a 360 degree view of your patients and/or members. MarketView Health provides the ability to download scores into your systems.





CARROT SRG OUTPUTS

Social Risk Groups are built from predictive social risk models that group every individual into high, medium or low risk for each of the groups.

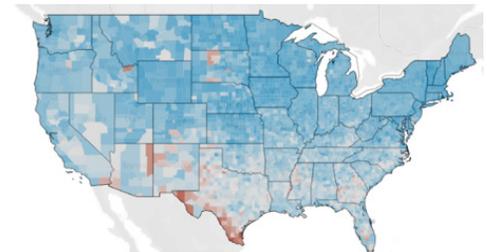
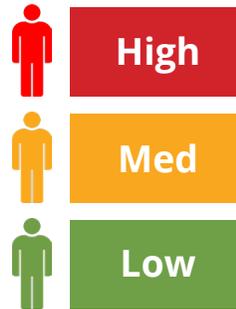
A local, normalized Index is created for every individual within each risk group and market. Market can be defined as state, MSA or customized.

Social Risk Groups

National Stratification



Localized Index



Normalized to 1.0

SRG Categories

Local Stratification



Each of the SRGs roll up into one of four categories. Each individual is locally stratified within each category as high, medium or low risk.

SRG Score

National Stratification



0 to 99

The Social Risk Grouper scores every individual in the US to deliver a single risk score from 0 (low) to 99 (high).

A covered population is scored by the Carrot SRG on a monthly basis. Refreshed output is returned through the MarketView Health platform and can be used to measure changes in the population over time.



To gain a 360-degree view for each individual in your population and to understand underlying SDoH risks, get in touch with our team!

Contact us at info@carrothealth.com for pricing information or check out our website at CarrotSRG.com for further details.